

Teleforum Technology Now Available Through Oxford Communications In Conjunction With Kirsten Fedewa & Assoc.

ALEXANDRIA, Va., April 23 – [Oxford Communications LLC](#), an Alexandria, VA-based direct mail fundraising and voter contact firm, announced on Wednesday a new affiliation with [Kirsten Fedewa & Associates LLC](#), to bring Teleforum technology to candidates, campaigns, political organizations and other groups across the country in preparation for the 2010 election cycle.

"As the election season heats up, new opportunities are presented to bring Teleforum technology to elected officials, government, candidates, political organizations and other groups who are seeking to be connected to the community," said Will Black, Oxford's president and CEO.

[Kirsten Fedewa & Associates LLC](#) is a boutique consulting practice specializing in media, public relations and special events. "I am looking forward to joining forces with [Oxford Communications](#) to expand the customer base for this exciting communications technology," said Fedewa, who founded the firm in 2003.

Black said Fedewa's work on Capitol Hill, and in national political circles – most recently, for Presidential Candidate Mike Huckabee – as well as her previous experience as a general consultant for Broadnet Teleservices, will be a valuable asset to the endeavor. Fedewa helped introduce Broadnet's Teleforum technology into the national political marketplace, he said.

[Oxford Communications](#) has built a national practice focusing on national party committees and statewide political campaigns. "This alliance will enable both of our firms to expand our service offerings to our clients," Black said.

Teleforum uses custom software and a web-based interface to help bring individuals and groups of people together simultaneously over the telephone in a live, virtual "town hall meeting." The technology is used by Members of Congress and others to communicate with their constituents, Fedewa said.

SOURCE Kirsten Fedewa & Associates LLC

Read more: [Teleforum Technology Now Available Through Oxford Communications In Conjunction With Kirsten Fedewa & Assoc.](#)